



STEAK & CHEESE FACTORY

FRANCHISE APPLICATION FORM

Franchise Head Office: Rue de Damas- Echmoun Bldg. - 4th fl., Beirut - Lebanon. Tel: +961 1 216362

www.steakandcheesefactory.com; franchise@steakandcheesefactory.com

APPLICANT DATA

Application Date:

Prepared By:

E-mail Address:

Landline:

Mobile:

Shareholders

Percentage Ownership

<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>

Franchise Applicant

(Company's Full Legal Name):

Country of Incorporation:

Full Official Address:

Company Website:

E-mail Address:

Tel:

Fax:

Summary of Applicant's Business Activities:

FRANCHISE REQUEST

Desired Form of Franchising:

Type of Franchise:

Territory:

Operating Models:

Brief Description of Territory Potentials:

Why is this territory ready for Steak & Cheese Factory?

Your Roll-Out Plan for Steak & Cheese Factory Outlets in the Territory over the coming 5 years :

Year	Location (Mall or Street Name, Area and City)	Google Earth Coordinates	Location Profile	The Primary Zone (within 10- minutes drive)	Target Operating Model for this Location	Outlet Size (sqm)	Expected Daily Customers (year-round average)

EXPERIENCE IN THE FIELD

Check all that apply :

- One or more company owners has direct previous experience in restaurant operations
- Operations Manager has direct restaurant management experience.
- Company is already an owner of one or more restaurants:

If Yes, please specify:

Restaurant	Type	Number of Locations	Country	Established Since

Operation Manager's Profile

Name: Age: Largest Group Managed to Date:

Academic Qualifications:

Degree	College or University	Year Completed

Positions Held
(Of relevance to the
Hospitality Business)

Positions Held	Company	Restaurant Name	Location	Years Position Held

THE FIRST LOCATION

Owned or Leased?	Lease Startup Date	Projected Launch Date	Expected Average Check per Customer (USD, Year-Round)	Planned Launch Marketing Campaign (\$ value)	Estimated budget for first location (excl. Franchise Fees).

Thank you for submitting this application for a Steak & Cheese Factory franchise. Please add any notes you may have in the below section.

Note: Once you've finished filling out the form, Save and send the pdf file to the following email:
franchise@steakandcheesefactory.com